

Community Issues Matrix

Development vs. Redevelopment	The Future of Transportation	Neighborhood Disinvestment	Quality of Life Improvements	Economy and Workforce
Be more strategic and selective in our annexations	Shrinking transportation funding from the Federal and State level will continue to be a challenge	Neighborhoods should be empowered to fight disinvestment on their own	Accelerate the build-out of our greenways plan	Huntsville needs to continue efforts to diversify the regional economy
Building out infrastructure to serve our city will be a challenge in the future, particularly to the west	Build roads and routes for all modes, not just the automobile	Communities need neighborhood-level master plans to guide and support quality growth	Create a culture that values small, local, independent businesses	Fiber infrastructure will be very important to the future of development in Huntsville
How will our empty strip malls redevelop, particularly given the limited market for retail?	Be better prepared to utilize future transportation technology	The City should buy and tear down more of the blighted properties in Huntsville	Take advantage of our regional strengths, like our brewing culture and our recreational opportunities	Balance the desire to bring in new businesses with support for growing businesses locally
Support “nodal development” – that is, the creation of denser neighborhood centers in strategic areas throughout the city	It is important to maintain a short commute time	Blighted neighborhoods need better access to parks and greenways	Do more to encourage the use of our riverfront	We need to support the creation of “mid-paying” jobs
Huntsville is very livable, but needs more “unique” places, particularly at the neighborhood level	Align land use to be more supportive of transit options	Struggling neighborhoods need to “tell their own story” on their own terms	Develop more recreation fields to satisfy demand, in all parts of the City	Support CRP, but also support office in other “nodes” throughout the city
Structure incentives to create a better environment for redevelopment in existing neighborhoods	Install more sidewalks, connecting to more places	Add amenities (sidewalks, gateways, greenway links, etc.) to change subdivisions into neighborhoods	Support and advocate for public schools in all parts of the city	Integrate small-scale industry into community fabric (as in local breweries)