

Ditto Landing Survey Results
FINAL- Updated 7/30/2014



Total Responses: 2,960

NOTE: Participants were asked to rate ideas on a scale of 1 (low priority) to 5 (high priority). The choice of "no opinion" has a score of zero. The average rating is shown below.

Question 1: Commercial

	Rating	High	3.54-5
Nautical Recreation (Rentals)	4.15	Medium	2.71-3.53
Restaurant	4.08	Low	0-2.7
Riverboat Tour/Excursion	3.50		
Snack Bar	3.42		
Mixed Use (Retail, restaurants...)	3.02		
Food Trucks	3.01		

Question 2: Recreation

Picnic Area	4.14
Natural Areas	3.90
Playground	3.75
Fishing Pier	3.70
Pedestrian Bridge to Hobbs Island	3.70
Beach	3.48
Pedestrian Bridge-Tennessee River	3.46
Bike Lanes on Hobbs Island Rd.	3.45
Zipline	3.09
Mountain Pavilion	3.04
Putt-Putt Golf Course	2.71
Volleyball Courts	2.70
Rowing Regatta Facilities	2.61
Sculpture Park/Public Art	2.54
Gateway Signage	2.32
Equestrian Trails	2.25
Outdoor Gun Range	2.22
Jetty	2.10
Carousel	2.07
Golf Course	1.85
Jeep Tours	1.74

Question 3: Greenways

Around Ditto Landing property	3.67
Around Hobbs Island	3.54
North (along railroad tracks)	3.39
Southeast (towards Flint River)	3.20
East (towards Green Mountain)	3.13
West (towards Redstone Arsenal)	2.91
South (across Tennessee River)	2.47

Question 4: Institutional

Amphitheater	3.83
Observation Deck	3.55
Native American Artifacts Museum	2.65
Arts Facility (e.g. Lowe Mill)	2.64
Wedding Chapel	2.52
Education Center	2.47
New Dry Boat Storage Building	2.37
Historical Interpretive Park	2.33
Convention Center	2.14

Question 5: Residential

Condominiums	2.28
Retirement Community	1.90
Apartments	1.72

Question 6: Lodging

Cabin Rentals	3.80
Tree House Rentals	3.53
Tent Campground (Relocated)	3.48
Hotel/Lodge	3.13
RV Park	3.02

Question 7: Water

Lazy River (Tubing)	3.85
Expanded Marina	3.68
Splash Pad/Fountain	3.58
Swimming Pool	3.21
Rowing Regatta Lake	3.17

Question 8: Transportation

Repair Closed Bridge at Ditto Landing	4.00
Access Road to "mountain property"	3.89
Widen Hobbs Island Road	3.75
Improve Memorial Pky/Hobbs Island	3.74
New Road Entrance to Ditto Landing	3.70
Widen Existing entrance	3.67
Passenger rail transit to Downtown	3.56
Elevate Hobbs Island Road	3.36
Add Security Gates at entrances	3.15
Golf Cart paths	2.67